ALPINE CIGARETTE

coupons will appear in **NEWS AMERICA INSERTS** on **August 21, 1994.**

Stock up now! Don't get caught short!

Total circulation for this offer: **26,748,000**

MARKET	NEWSPAPER	CIRC (000)
SYRACUSE		
TRADING AREA 1F0		
UTICA, NY	OBSERVER-DISPATCH	68
ELMIRA, NY	STAR-GAZETTE	52
ITHACA, NY	JOURNAL	24
BINGHAMTON, NY	PRESS & SUN-BULLETIN	84
SYRACUSE, NY	HERALD-AMERICAN	210
WATERTOWN, NY	TIMES	44
	District Total:	500
	Region Total:	500
BUFFALO		
TRADING AREA 1G0		
BUFFALO, NY	NEWS	360
ROCHESTER, NY	DEMOCRAT & CHRONICLE	241
ERIE, PA	TIMES-NEWS	158
	District Total:	759
	Region Total:	759
NEW YORK		
TRADING AREA 1H0		
TRENTON, NJ	TIMES	99
	District Total:	99
	Region Total:	99
PHILADELPHIA		
TRADING AREA 1I0		
READING, PA	EAGLE	112
ALLENTOWN, PA	MORNING CALL	159
PHILADELPHIA, PA	INQUIRER	996
CAMDEN, NJ	COURIER POST	100
DOYLESTOWN, PA	INTELLIGENCER	49
LEVITTOWN, PA	BUCKS COUNTY COURIER TIMES	77
WILLINGSBORO, NJ	BURLINGTON COUNTY TIMES	60
WEST CHESTER, PA	LOCAL NEWS	54
COATESVILLE, PA	RECORD	7
PHOENIXVILLE, PA	PHOENIX	6
ATLANTIC CITY, NJ	PRESS	90
WILMINGTON, DE	NEWS JOURNAL	148
DOVER, DE	DELAWARE STATE NEWS	39
	District Total:	1575
	Region Total:	1575
HARRISBURG		
TRADING AREA 1J0		
SCRANTON, PA	TIMES	83
WILLIAMSPORT, PA	SUN-GAZETTE	43
WILKES-BARRE, PA	TIMES LEADER	85
JOHNSTOWN, PA	TRIBUNE-DEMOCRAT	58
ALTOONA, PA	MIRROR	44
STATE COLLEGE, PA	CENTRE TIMES	35
HARRISBURG, PA	PATRIOT-NEWS	160
SUNBURY, PA	ITEM	23
YORK, PA	SUNDAY NEWS	65
LANCASTER, PA	NEWS	107
	District Total:	750
	Region Total:	753
BALTIMORE		
TRADING AREA 2A0		
BALTIMORE, MD	SUN	488
SALISBURY, MD	TIMES	32
	District Total:	521
	Region Total:	521
WASHINGTON, DC		
TRADING AREA 2B0		
HAGERSTOWN, MD	HERALD-MAIL	29
WASHINGTON, DC	POST	1171
CUMBERLAND, MD	TIMES-NEWS	45
	District Total:	1245
	Region Total:	1245
RICHMOND		
TRADING AREA 2C0		
NORFOLK, VA	VIRGINIAN PILOT	224
NEWPORT NEWS, VA	PRESS	126
RICHMOND, VA	TIMES-DISPATCH	288
ROANOKE, VA	TIMES & WORLD-NEWS	183
LYNCHBURG, VA	NEWS & ADVANCE	48
	District Total:	720
	Region Total:	720
RALEIGH/DURHAM		
TRADING AREA 2D0		
FAYETTEVILLE, NC	OBSERVER-TIMES	60
RALEIGH, NC	NEWS & OBSERVER	196
DURHAM, NC	HERALD-SUN	66
	District Total:	345
	Region Total:	345
CHARLOTTE		
TRADING AREA 2E0		
GREENSBORO, NC	NEWS & RECORD	131
WINSTON-SALEM, NC	JOURNAL	109
HIGH POINT, NC	ENTERPRISE	33
CHARLOTTE, NC	OBSERVER	300
GASTONIA, NC	GAZETTE	44
SALISBURY, NC	POST	27
ROCK HILL, SC	HERALD	31
HICKORY, NC	RECORD	20
	District Total:	697
	Region Total:	697
COLUMBIA		
TRADING AREA 2F0		
WILMINGTON, NC	STAR-NEWS	64
CHARLESTON, SC	POST-COURIER	129
MYRTLE BEACH, SC	SUN NEWS	45
COLUMBIA, SC	STATE	170
	District Total:	408
	Region Total:	408
GREENVILLE		
TRADING AREA 2G0		
GREENVILLE, SC	NEWS-PIEDMONT	140
SPARTANBURG, SC	HERALD-JOURNAL	59
ANDERSON, SC	INDEPENDENT-MAIL	41
ASHEVILLE, NC	CITIZEN-TIMES	73
	District Total:	343
	Region Total:	343
KNOXVILLE		
TRADING AREA 2H0		
BRISTOL, VA	HERALD-COURIER/VA-TENNESSEAN	45
KINGSPORT, TN	TIMES-NEWS	43
JOHNSON CITY, TN	PRESS	35
KNOXVILLE, TN	NEWS-SENTINEL	156
CHATTANOOGA, TN	NEWS-FREE PRESS	174
	District Total:	452
	Region Total:	452
NASHVILLE		
TRADING AREA 2I0		
NASHVILLE, TN	TENNESSEAN	278
	District Total:	278
	Region Total:	278
ATLANTA		
TRADING AREA 2J0		
ATLANTA, GA	JOURNAL-CONSTITUTION	720
ATHENS, GA	BANNER-HERALD/NEWS	34
GAINESVILLE, GA	TIMES	26
	District Total:	780
	Region Total:	780
BIRMINGHAM		
TRADING AREA 2K0		
BIRMINGHAM, AL	NEWS	218
HUNTSVILLE, AL	TIMES	84
	District Total:	302
	Region Total:	302
SAVANNAH		

MARKET	NEWSPAPER	CIRC (000)
TRADING AREA 2L0		
MACON, GA	TELEGRAPH	106
COLUMBUS, GA	LEDGER-ENQUIRER	89
MILLEDGEVILLE, GA	UNION-RECORDER	8
AUGUSTA, GA	CHRONICLE-HERALD	100
SAVANNAH, GA	NEWS	95
	District Total:	372
	Region Total:	372
JACKSONVILLE		
TRADING AREA 2M0		
ALBANY, GA	HERALD	46
TALLAHASSEE, FL	DEMOCRAT	40
JACKSONVILLE, FL	TIMES-UNION	259
ST. AUGUSTINE, FL	RECORD	57
GAINESVILLE, FL	SUN	62
	District Total:	464
	Region Total:	464
PENSACOLA		
TRADING AREA 2N0		
PANAMA CITY, FL	NEWS-HERALD	44
[illegible] BEACH, FL	NW FLORIDA NEWS	50
[illegible]	NEWS JOURNAL	97
AL	PRESS-REGISTER	116
[illegible]	MISS SUPP. PRESS	24
SOMER[illegible]	ADVERTISER	51
	District Total:	434
	Region Total:	434
ORLANDO		
TRADING AREA 2O0		
[illegible], FL	STAR-BANNER	63
[illegible], FL	SENTINEL	228
[illegible], FL	COMMERCIAL	95
[illegible] BEACH, FL	NEWS-JOURNAL	122
COCOA-MELBOURNE, FL	TODAY	118
FORT PIERCE, FL	TRIBUNE	31
STUART, FL	NEWS	43
VERO BEACH, FL	PRESS-JOURNAL	26
WEST PALM BEACH, FL	POST	213
BOCA RATON, FL	NEWS	90
	District Total:	1086
	Region Total:	1086
ST. LOUIS		
TRADING AREA 3A0		
ALTON, IL	TELEGRAPH	35
BELLEVILLE, IL	NEWS DEMOCRAT	82
ST. LOUIS, MO	POST-DISPATCH	570
	District Total:	688
	Region Total:	688
PADUCAH		
TRADING AREA 3C0		
CARBONDALE, IL	SOUTHERN ILLINOISAN	27
	District Total:	27
	Region Total:	27
MEMPHIS		
TRADING AREA 3D0		
MEMPHIS, TN	COMMERCIAL APPEAL	226
JACKSON, TN	SUN	45
	District Total:	271
	Region Total:	333
JACKSON		
TRADING AREA 3E0		
JACKSON, MS	CLARION LEDGER	136
MERIDIAN, MS	STAR	22
HATTIESBURG, MS	AMERICAN	33
MONROE, LA	NEWS-STAR	48
	District Total:	231
	Region Total:	231
LITTLE ROCK		
TRADING AREA 3F0		
LONGVIEW, TX	NEWS-JOURNAL	41
TEXARKANA, TX	GAZETTE	34
SHREVEPORT, LA	TIMES	104
LITTLE ROCK, AR	ARKANSAS DEMOCRAT-GAZETTE	302
	District Total:	481
	Region Total:	481
NEW ORLEANS		
TRADING AREA 3G0		
NEW ORLEANS, LA	TIMES-PICAYUNE	326
BATON ROUGE, LA	ADVOCATE	141
BILOX-GULFPORT, MS	SUN HERALD	55
	District Total:	522
	Region Total:	522
DES MOINES		
TRADING AREA 3I0		
DAVENPORT, IA	QUAD CITY TIMES	87
CEDAR RAPIDS, IA	GAZETTE	85
MUSCATINE, IA	JOURNAL	11
MASON CITY, IA	GLOBE	23
OTTUMWA, IA	COURIER	32
	District Total:	238
	Region Total:	238
DALLAS/FT. WORTH		
TRADING AREA 3N0		
TYLER, TX	COURIER-T-MEG-TELEGRAPH	52
LUFKIN, TX	NEWS	17
NACOGDOCHES, TX	SENTINEL	11
	District Total:	80
	Region Total:	80
PITTSBURGH		
TRADING AREA 4A0		
WHEELING, WV	NEWS-REGISTER	57
PITTSBURGH, PA	POST-GAZETTE	468
YOUNGSTOWN, OH	VINDICATOR	108
WARREN, OH	TRIBUNE CHRONICLE	48
BEAVER, PA	COUNTY TIMES	60
BUTLER, PA	EAGLE	32
GREENSBURG, PA	TRIBUNE-REVIEW	126
MCKEESPORT, PA	NEWS	90
UNIONTOWN, PA	HERALD-STANDARD	54
WASHINGTON, PA	OBSERVER-REPORTER	46
NEW KENSINGTON, PA	VALLEY NEWS DISPATCH	58
WARRENDALE, PA	NORTH HILLS NEWS RECORD	31
SHARON, PA	HERALD	24
	District Total:	1154
	Region Total:	1154
CLEVELAND		
TRADING AREA 4B0		
AKRON, OH	BEACON JOURNAL	230
CANTON, OH	REPOSITORY	81
CLEVELAND, OH	PLAIN DEALER	548
DOVER, OH	TIMES-REPORTER	31
LAKE COUNTY, OH	NEWS-HERALD	69
LORAIN, OH	JOURNAL	48
MANSFIELD, OH	NEWS JOURNAL	84
ELYRIA, OH	CHRONICLE-TELEGRAM	35
SANDUSKY, OH	REGISTER	97
	District Total:	1128
	Region Total:	1128
COLUMBUS		
TRADING AREA 4C0		
PARKERSBURG, WV	NEWS	42
COLUMBUS, OH	DISPATCH	405
	District Total:	447
	Region Total:	447
CINCINNATI		
TRADING AREA 4D0		
PORTSMOUTH, OH	ENQUIRER	259
HAMILTON, OH	JOURNAL-NEWS	27

MARKET	NEWSPAPER	CIRC (000)
DAYTON, OH	NEWS	231
SPRINGFIELD, OH	NEWS-SUN	46
	District Total:	840
	Region Total:	840
SAGINAW		
TRADING AREA 4E0		
FLINT, MI	JOURNAL	124
SAGINAW, MI	NEWS	67
BAY CITY, MI	TIMES	82
TRAVERSE CITY, MI	RECORD EAGLE	35
	District Total:	273
	Region Total:	273
DETROIT		
TRADING AREA 4F0		
PONTIAC, MI	THE OAKLAND PRESS	82
ANN ARBOR, MI	NEWS	70
MONROE, MI	NEWS	24
YPSILANTI, MI	PRESS	15
LAPEER, MI	COUNTY PRESS	30
PORT HURON, MI	TIMES HERALD	39
ADRIAN, MI	TELEGRAM	16
GROSSE POINTE, MI	NEWS	16
WESTLAND, MI	OBSERVER	61
LINCOLN PARK, MI	HERALD	160
LIVINGSTON, MI	[illegible]	48
RICHMOND, MI	[illegible]	810
PONTIAC, MI	MARKETPLACE W	87
LIVONIA, MI	OBSERVER & EC[illegible]	154
HARPER WOODS, MI	SHORES	7
BENTON HARBOR, MI	HERALD-PALLADIUM	39
HOLLAND, MI	SENTINEL	20
ESCANABA, MI	PRESS	12
HOUGHTON, MI	MINING GAZETTE	13
IRON MOUNTAIN, MI	NEWS	12
MARQUETTE, MI	MINING JOURNAL	21
ALPENA, MI	THE NEWS	13
GRAND RAPIDS, MI	TRIBUNE	10
GREENVILLE, MI	NEWS	6
LUDINGTON, MI	NEWS	6
MT. PLEASANT/ALMA, MI	SUN	11
PETOSKEY, MI	NEWS REVIEW	11
HURON, MI	DAILY TRIBUNE	13
MIDLAND, MI	DAILY NEWS	33
	District Total:	1034
	Region Total:	1034
GRAND RAPIDS		
TRADING AREA 4G0		
MUSKEGON, MI	CHRONICLE	52
KALAMAZOO, MI	GAZETTE	83
LANSING, MI	STATE JOURNAL	97
JACKSON, MI	CITIZEN PATRIOT	44
BATTLE CREEK, MI	ENQUIRER	39
GRAND RAPIDS, MI	PRESS	197
	District Total:	512
	Region Total:	512
TOLEDO		
TRADING AREA 4H0		
TOLEDO, OH	BLADE	209
LIMA, OH	NEWS	48
FORT WAYNE, IN	JOURNAL-GAZETTE	139
SOUTH BEND, IN	TRIBUNE	125
ELKHART, IN	TRUTH	30
	District Total:	555
	Region Total:	555
INDIANAPOLIS		
TRADING AREA 4I0		
ANDERSON, IN	HERALD-BULLETIN	36
BLOOMINGTON-BEDFORD, IN	HERALD-TIMES	47
COLUMBUS, IN	REPUBLIC	29
KOKOMO, IN	TRIBUNE	31
TERRE HAUTE, IN	TRIBUNE-STAR	46
LAFAYETTE, IN	JOURNAL & COURIER	48
MARION, IN	CHRONICLE-TRIBUNE	36
MUNCIE, IN	STAR	37
INDIANAPOLIS, IN	STAR	434
	District Total:	709
	Region Total:	709
CHICAGO		
TRADING AREA 4L0		
CHICAGO, IL	TRIBUNE	1118
CHICAGO, IL	SUN TIMES	486
AURORA, IL	BEACON-NEWS	42
ELGIN, IL	COURIER-NEWS	30
JOLIET, IL	HERALD-NEWS	60
WAUKEGAN, IL	NEWS-SUN	43
WHEATON, IL	JOURNAL	5
NAPERVILLE, IL	SUN	20
ARLINGTON HEIGHTS, IL	DAILY HERALD	120
CRYSTAL LAKE, IL	NORTHWEST HERALD	31
ORLAND PARK, IL	SOUTHTOWN ECONOMIST	65
GARY, IN	POST-TRIBUNE	97
HAMMOND, IN	TIMES	75
	District Total:	2227
	Region Total:	2227
PEORIA		
TRADING AREA 4M0		
PEORIA, IL	JOURNAL-STAR	151
GALESBURG, IL	REGISTER-MAIL	19
SPRINGFIELD, IL	STATE JOURNAL-REGISTER	78
DECATUR, IL	HERALD & REVIEW	53
CHAMPAIGN, IL	NEWS-GAZETTE	54
BLOOMINGTON-NORMAL, IL	PANTAGRAPH	57
ROCKFORD, IL	REGISTER STAR	91
MOLINE, IL	DISPATCH	37
ROCK ISLAND, IL	ARGUS	17
	District Total:	519
	Region Total:	519
GREEN BAY		
TRADING AREA 4N0		
GREEN BAY, WI	PRESS GAZETTE	56
APPLETON, WI	POST-CRESCENT	75
OSHKOSH, WI	NORTHWESTERN	57
DULUTH, MN	NEWS-TRIBUNE	82
WAUSAU, WI	HERALD	31
	District Total:	302
	Region Total:	302
MINNEAPOLIS		
TRADING AREA 4O0		
MINNEAPOLIS, MN	STAR TRIBUNE	606
ST. PAUL, MN	PIONEER PRESS	276
ST. CLOUD-LITTLE FALLS, MN	TIMES	67
ROCHESTER, MN	POST-BULLETIN	44
WINONA, MN	NEWS	15
EAU CLAIRE, WI	LEADER-TELEGRAM	42
LA CROSSE, WI	TRIBUNE	41
	District Total:	1150
	Region Total:	1150
MILWAUKEE		
TRADING AREA 4Q0		
MILWAUKEE, WI	JOURNAL	491
RACINE, WI	JOURNAL TIMES	38
KENOSHA, WI	NEWS	69
MADISON, WI	STATE JOURNAL	165
SHEBOYGAN, WI	PRESS	30
	District Total:	753
	Region Total:	753

Total: 25,745

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